



## WiSA™ Continues Strategic Growth with Additions of Sound United & Eastech

**SAN FRANCISCO (August 23, 2018)** – [The Wireless Speaker and Audio \(WiSA®\) Association](#), an industry group supported by Summit Semiconductor (Nasdaq: WISA) and dedicated to bringing truly immersive sound experiences into the home through high resolution, wireless, multi-channel audio products, today announces the addition of two members. [Sound United](#) is returning to the Association's roster with [Eastech](#) also joining as a member. Both companies join WiSA as it continues to experience significant membership growth with major suppliers, manufacturers and speaker brands in the audio industry.

Sound United is comprised of Denon®, Marantz®, Polk Audio, Classé, Definitive Technology, Polk BOOM, HEOS®, and Boston Acoustics®, with each brand offering a unique approach to bringing home theater and music to life. As a WiSA member, Sound United's brands will have access to WiSA's specification, technical support, testing protocols and manufacturing partners to bring interoperable, wireless home theater products to market. The membership will allow its brands to take advantage of the growing wireless home theater market on a global basis and launch wireless home theater products from a variety of brands.

As a total solution acoustic provider, Eastech continues to be the leading developer and manufacturer for top-tier brand names in the consumer electronics industry. The addition of Eastech further expands WiSA's footprint in the Asia-based manufacturing industry with Hansong and GGEC also serving as members. Now, WiSA members will have access to a larger base of manufacturers who are familiar with the integration of WiSA's innovative technology into the product development process.

"We are thrilled to welcome back Sound United, who served as one of the founding members of WiSA, and to add Eastech to our diverse member roster," said Tony Ostrom, president of WiSA. "It is an exciting time as we continue to experience unprecedented member growth. These new relationships with Sound United and Eastech are important steps in furthering the adoption and availability of the perfect wireless home theater experience for consumers around the globe."

WiSA's innovative technology allows audio brands to deliver an immersive audio experience with interoperable products that are extremely simple to set-up. It enables wireless and multi-channel communication of low-latency, tightly synchronized, high-definition audio between any WiSA-certified components, making it ideal for home theater systems while eliminating the complexities of traditional wired solutions.

In the last year, WiSA has welcomed HARMAN International, Xbox, VOXX International, GoldenEar, Electrocompaniet, Almando, Primare and Infineon technologies as Association members. The WiSA Association consists of more than 30 member brands, including the world's top manufacturers and resellers of audio products, who remain devoted to developing and promoting the adoption of WiSA-certified products worldwide. Together, WiSA and its members deliver unmatched performance and ease of use in the home theater industry.

For more information about the WiSA Association, please visit [www.wisaassociation.org](http://www.wisaassociation.org).

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### **About Wireless Speaker and Audio (WiSA™) Association**

WiSA™ is dedicated to bringing wireless immersive sound - high resolution, wireless, multi-channel audio products - to the home theater market by building an interoperability standard with consumer electronics brands and ODMs for the consumer. WiSA eliminates the complicated set-up and wiring of traditional audio systems by utilizing cutting-edge wireless technology to create powerful and reliable audio systems that boast uninterrupted listening. WiSA's interoperability testing means that users can feel confident that all WiSA certified components

from all brands will work perfectly together. WiSA also ensures multi-channel transmission of low-latency, high-definition audio, dramatically increasing the enjoyment of gaming, movies, TV and music. WiSA operates within and utilizes the technology produced by Summit Semiconductor (NASDAQ: WISA). For more information about the WiSA Association, please visit [www.wisaassociation.org](http://www.wisaassociation.org).

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### **About Sound United**

[Sound United](#) is a division of DEI Holdings with an award-winning portfolio of audio brands that deliver industry-leading home theatre and personal audio listening experiences for a wide-range of consumers. Each brand provides an expansive array of audio products that includes high-end and custom installation audio, to mid-tier markets that cover loudspeakers, sound bars, AV receivers, wireless multi-room music systems, Bluetooth® speakers, amplifiers, turntables and headphones.

Dedicated to artfully reproducing audio for listeners and enthusiasts around the world, Sound United is comprised of Denon®, Marantz®, Polk Audio, Classé, Definitive Technology, Polk BOOM, HEOS®, and Boston Acoustics®. Each brand offers a unique approach to bringing home theatre and music to life. Whether it's through the legendary heritage of Denon, the classic sound of Polk Audio, the premium performance of Definitive Technology, the highly-sought-after amplification of Marantz, the action-inspired form factors of Polk BOOM, the wireless home audio solutions of HEOS, or the accessible performance of Boston Acoustics, Sound United is your sound — so listen.

To learn more about Sound United and its brands, visit [www.soundunited.com](http://www.soundunited.com)

### **About Eastech**

[Eastech](#) engages in the research and development, design, manufacture, and sale of speaker system. It focuses on speaker system and headphone, and high end and smart speaker and audio video home entertainment systems. Its products are categorized into sound systems, portable sound systems, and scan-speak products. The sound systems include bluetooth speakers, sound bars, high-end wooden box speakers, and speaker drivers. The portable sound systems include ear-clip earphones, headset earphones, and in-ear earphones. The company was founded in 1971 and is headquartered in New Taipei, Taiwan. To learn more about Eastech, visit [www.eastech.com](http://www.eastech.com).